



Contact:
Jonathan Moss
712-707-8800
jmoss@pizzaranch.com

FOR IMMEDIATE RELEASE

Pizza Ranch Partners with Iowa High School Sports Network to Provide Coverage of State Tournament Games Across Iowa

(November 3, 2009) - Pizza Ranch Restaurant Support Center is announcing today an exciting partnership to bring coverage of Iowa High School state tournament games into homes and business across the state of Iowa free of charge.

Sports fans across the state of Iowa will be able to follow their favorite team through tournament play by logging on to www.ihssn.com and listening to the free audio streaming on-line provided by AM940, Pizza Ranch and Iowa High School Sports Network. The free audio streaming will be available for the Iowa High School State Football Championships live from the UNI Dome in Cedar Falls, Iowa as well as the Boys and Girls State Basketball Championships played at the Wells Fargo Area in Des Moines, Iowa in March of 2010.

“We are excited to partner with Iowa High School Sports Network to provide this free audio streaming of the championship games to our communities across the state,” commented Jon Moss, Brand Director for Pizza Ranch Restaurants, “State Tournament play in Iowa has a huge following and we want to support all teams and fans on the tournament trail. This free audio stream will allow fans that can not attend the games to be a part of the action.”

In addition to the free audio webcast, Iowa High School Sports Network is offering Video Webcasting as well from their website. The Video Webcasting allows you to watch the tournament action via your computer from your home or office. “We are pleased to offer these great services to the fans of Iowa High School Athletics. We know that there is a lot of support across the state of Iowa for these young athletes, and now we can provide more options for fans to follow the teams at home.” states Ken Krogman, President of Krogman Associates/IHSSN. The Video Webcasting does have a nominal fee associated with viewing the tournament games. Single game “tickets” as well as tournament passes can be purchased to view games. More

information along with a complete schedule of tournament play can be found by visiting www.ihssn.com.

The Iowa High School Sports Network brings state championship action to fans and families across the state. Krogman & Associates, a 14-year-old Iowa-based firm, operates the IHSSN in cooperation with the Iowa High School Athletic Association and the Iowa Girls High School Athletic Union. Krogman & Associates specializes in sports video production, front end control systems, integration, event management, sports management, marketing, and consulting. Mobile Vision Productions, another Krogman & Associates company is a premier provider of large video display screens for sports and entertainment venues.

Pizza Ranch has 140 franchises in Iowa, Minnesota, South Dakota, North Dakota, Wisconsin, Nebraska, Michigan and Illinois. The chain was founded in 1981 in Hull, Iowa and since has grown to its current size will focusing its brand around “providing a business ministry opportunity where guests receive a legendary experience through quality food and service.” More information about Pizza Ranch can be found at www.pizzaranch.com.